



Dear Friend of the American Cancer Society,

The Santa Maria community is planning its 10<sup>th</sup> Annual Relay For Life event, scheduled for the weekend of July 12th & 13th at Elks Unocal Event Center. Relay For Life is the American Cancer Society's signature fundraising event, one like no other. It is an overnight team event that not only raises needed funds for research and patient services, but also raises the awareness of cancer in the community. Throughout the weekend event, teams of neighbors, friends, families and co-workers are committed to keeping one member of the team walking on a track... because cancer never sleeps.

The American Cancer Society has many wonderful volunteers working in your community. Some of them give free rides to patients to and from cancer treatment appointments; others talk one to one with breast cancer survivors through our Reach to Recovery program. As you have received this letter, you have met one of our great Relay For Life Team volunteers. He or she is spending many hours trying to gather the necessary funds and donated services to create a very successful event. I hope that you will be able to give this volunteer a few moments of your time, and that you are able to support this remarkable event in some way. .

I appreciate your time and your support. If you have any questions, feel free to call me. For identification purposes our Federal Tax ID number is 94-1170350.

Best regards,

Liz Grajewski  
Community Development Manager  
Gold Coast Region  
Elizabeth.Grajewski@Cancer.org  
(805) 540-8910

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American Cancer Society  
426 East Barcellus Ave Ste 305  
Santa Maria, CA 93454

1.800.ACS.2345

[www.cancer.org](http://www.cancer.org)



## Sponsorship Agreement

Dear American Cancer Society:

We, at \_\_\_\_\_ have  
(Name of company or organization)

committed to pledge \$ \_\_\_\_\_ for the Relay For Life in the Santa Maria community.

This donation will be sent to the American Cancer Society on or before this date: \_\_\_\_\_.

**Please return this form by June 1st, 2008.**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Team Sponsorship will be crediting \_\_\_\_\_

\_\_\_\_\_ My Check for \$ \_\_\_\_\_ is enclosed.

\_\_\_\_\_ Please invoice me for \$ \_\_\_\_\_ at the above address.

\_\_\_\_\_ Check here for 3 equal installments to be paid by (date of your choice).

\_\_\_\_\_ Credit Card # \_\_\_\_\_

Verification number on back of card \_\_\_\_\_

Expiration: \_\_\_\_\_

Card Type (please circle) Visa Mastercard American Express Discover

Amount to be charged to card \_\_\_\_\_

Signature: \_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_ I am interested in volunteering for the Relay For Life. Please call me at the above number.

\_\_\_\_\_ I would like to maximize my involvement by having a Relay Team.

**Please remit to:**

American Cancer Society

att: Liz Grajewski

Santa Maria Valley Unit, Relay For Life of Santa Maria

426 E. Barcellus Ave. Suite 305

Santa Maria, CA. 93454



Relay For Life 2008						
Local Single Event Sponsorship Summary						
Sponsorship Level	Presenting	Platinum	Gold	Silver	Bronze	
Sponsorship Fee	\$10,000	\$5,000	\$2,500	\$1,000	\$500	
Sponsorship Benefits						
Presenting Sponsor Status	X					Limited to three (3) sponsors
ID on Event Materials						
Participant T-Shirts	Logo	Logo	Logo	Name	Name	
Cancer Survivor T-Shirts	Logo					Where applicable
Posters	Logo	Logo				
Promotional Brochures	Logo	Logo	Name			
Programs	Logo	Logo	Name	Name	Name	Where applicable
Fliers	Logo	Logo				
Newsletters	Logo	Logo	Name	Name		Where applicable
Luminaria Order Forms	Logo					
Media/News Releases	Name	Name				
On/Off-Site Exposure						
Sponsor Banner(s) displayed during event	5	3	2	1		Sponsor provided
Recognition on event "Thank You Sign"	Logo	Logo	Logo	Name	Name	
Recognition via PA announcements during event	5	3	2	1		
Team Commitment Fee waived for Sponsor team(s)	5	4	3	2	1	
Presentation of recognition award at event	X	X	X	X		E.g. Excalibur Award, Plaque, certificate, other
Recognition as Excalibur Member at event	X					
Opportunity to address event participants	X					Following presentation of Recognition Award
Recognition at local ACS volunteer recognition activity	X	X				E.g. Volunteer Annual meeting, luncheon, other
Recognition at Sponsor meeting or activity	X					Within six (6) months of event
Sponsor promotional items available to participants	X					E.g. At registration, check-in, other

American Cancer Society  
 426 E Barcellus, Ste 301  
 Santa Maria, CA. 93454

For Further Information Contact:  
 Liz Grajewski, Community Development Mgr for RFL  
 at (805) 540-8910  
 Elizabeth.Grajewski@cancer.org